



NARAYANA COLLEGE OF NURSING

Chinthareddypalem, Nellore - 524003. A.P.

Ph No: 0861-2317969 | Fax: 0861-2311968.

e-mail: narayana_nursing@yahoo.co.in | | principal.ncn@narayanannursingcollege.com

website: <https://www.narayanannursingcollege.com>



Breastfeeding Promotion Campaign

The NSS Unit of Narayana College of Nursing, in collaboration with the Obstetrics & Gynecological Nursing and Child Health Nursing departments, organized a "Breastfeeding Promotion Campaign" from August 1 to August 5, 2023, at Kamakshi Nagar. This initiative aimed to support mothers through peer groups, promoting and establishing breastfeeding while informing families about its numerous benefits. Faculty members and third-year students actively participated in the campaign, engaging the community through informative sessions, workshops, and discussions on the importance of breastfeeding and peer counseling. The program emphasized the positive impact of breastfeeding on maternal and child health, aiming to empower mothers and enhance community support for breastfeeding practices. 75 participants and 30 village peoples are benefited through this program



Awareness on Breastfeeding Promotion Campaign, Kamakshi Nagar from 1 Aug 2023 to 5 Aug 2023

NSS Program Officer

Principal



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Womens Health Issues

On May 28, 2024, the NSS Unit of Narayana College of Nursing will organize a program focused on Women's Health Issues at Saraswathi Nagar. This initiative aims to improve the health and healthcare of women throughout their lifespan, addressing specific health concerns and promoting overall well-being. All faculty members and third-semester students are encouraged to actively participate in this important program. The event will feature informative sessions on a range of topics, including reproductive health, nutrition, mental health, and preventive care. Interactive discussions and activities will foster community engagement and raise awareness of women's health needs. Overall, the program seeks to empower women with knowledge and resources to make informed decisions about their health and enhance their quality of life. 56 participants and 25 village peoples are benefited through this program



Awareness on Womens Health Issues,Saraswathi Nagar on 28 May 2024

NSS Program Officer

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Breast feeding week –August 2024

Narayana College of nursing the Department of Obstetrics and gynecological nursing in coordination with Child health nursing, Community health nursing and NSS unit had celebrated breast feeding week from august 1st august 2024 to 7th august 2024. This year theme according to WABA is **“CLOSING THE GAP: BREAST FEEDING SUPPORT FOR ALL”**. The breast feeding week was celebrated in different areas for 7 days.

Day1:

Inauguration was done by Department of obstetrics and gynecological Nursing, on 1-8-2024 at smart class room between 12-1pm. The programme begun with prayer song by 4th year B.Sc (N) students and followed by the welcome song . Dr.V.Kumari vice principal and HOD of OBG department and III year students, Msc Students was celebrated. The Lamp lighting ceremony was done by all the dignitaries. Prof. B. Vanaja Kumari principal of Narayana College of Nursing discussed about Benefits of breast feeding.



Day 2:

The second day of breast feeding week on 02.08.18 between 9-12pm students performed Human Puppet show (on myths of breast feeding and exclusive feeding to the antenatal and postnatal mothers at Anganawadi center in Venkatachalam



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village, participants were very enthusiastically enjoyed the programme and responded for discussions, programme was ended with distribution of refreshments to the participants.



Day 3:

The Third day of breast feeding week on 03.08.2019 OBG DEPARTMENT was conducted poster presentation and essay competition between 5-6pm. NSS volunteers and III year IV year Bsc nursing students, Msc nursing students were actively participated.



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Day 4:

Quiz on Breast feeding was conducted on fourth day.





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Day 5:

05.08.2019 between 10-12 pm. Showing a slide show at postnatal ward to the Antenatal and Postnatal mothers regarding Breast milk importance, techniques and position was explained by Ms.persis and Ms. Velangini Chil OBG Department, mothers were expressed their doubts and interacted with the participants and explained the purpose of gathering. After programme Nutritional supplement of groundnuts, jaggery, ghee, ragi balls were distributed to the participants.



Day 6:

The sixth day of breast feeding week was celebrated at paediatric ward on 06.08.2019 between 10-12 pm. The program was started by Mrs.T. Usha kiran Professor OBG department. Demonstration of breastfeeding was performed by I M.Sc nursing students regarding the techniques and positions for breast feeding. Return demonstration was done by postnatal mothers.



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Day 7:

The last day of breast feeding week was celebrated at Narayana college of nursing auditorium on 07.08.2024 between 12-1 pm. The program was started by prayer song by IV Year B.Sc (N) students and welcome song by IV Year B.Sc (N) students. Mrs. V. Kuamri HOD, Child health nursing department welcome the gathering. The chief guest and other dignitaries delighted the program by lamp lighting. Mrs. V. Kuamri presented and explained about storage of breast milk and benefits and the winners of the whole week competitions were awarded with prizes and certificates. The program was concluded by vote of thanks given by Mrs. T. Usha kiran followed by distribution of snacks and national anthem





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